

Nikolaos Floratos, EU Funding Expert, Trainer, Coach

- HOME
- ABOUT
- MY EVENTS
- TESTIMONIALS
- FREE RESOURCES



- HOME
- ABOUT
- MY EVENTS
- TESTIMONIALS
- FREE RESOURCES

Free Resources

5 myths on Horizon 2020 and and Action Plan for empowering researchers for successful Horizon 2020 grant applications

Empower your researchers based on the V.A.L.U.E.™ formula



Extrinsic Motivation



Intrinsic Motivation

One of the biggest challenges that research institutes and universities face is to empower and motivate their researchers and research groups to exploit Horizon 2020. Unfortunately, most of these organisations are relying on extrinsic motivators (Horizon 2020 funds, orders issued by supervisors, etc) for achieving that but apparently with no significant results (low success rate in Horizon 2020, not attractive with researchers, etc). On the other hand, champions in Horizon 2020 have applied intrinsic motivators as best practices for empowering their researchers and research groups to

exploit
successfull
y Horizon
2020.
Based on
these best
practices
as well as
on
scientific
findings,
we have
developed
the
V.A.L.U.E.
™ formula
that is the
most
comprehen
sive one
for
empowerin
g
researcher
s to exploit
successfull
y Horizon
2020.
Based on
the
V.A.L.U.E.
™ formula,
we
empower
researcher
s, research
groups and
research
support
offices for
advancing
their
potential
within
Horizon
2020. You
can
download
the full set
of slides by
registering
for free
below:

Who are the Horizon 2020 champions per topic?



My ebook "Who are the Horizon 2020 champions per topic" ranks all the Horizon 2020 champions in each of the 122 different topics of Horizon 2020 for the first three years of the programme (i.e. from 2014 till 2016 in Pillar 1 e.g. MSCA or in ERC to Pillar three e.g. Science with and for Society, including also the EURATOM programme topics). You can purchase this ebook for free by registering into the "Funding Expert Accelerator" monthly programme.

Who are the Horizon 2020 champions? Get my complimentary ebooks with ranking of all (15000+)H2020 actors



Following the big success of the previous publication in 2015, we have been motivated further and we have analysed now the total Horizon 2020 projects awarded for the first three years of the programme's life and we have identified the champions in Horizon 2020. In order to be completely fair, we have issued two publications. One ebook that

ranks the Horizon actors based on the number of projects that they are involved and a second ebook that ranks the Horizon actors based on the EC contribution that they have received from EC. Both publications are quite exhaustive since they rank all the actors that they have awarded Horizon 2020 funding up to December 2016 since the beginning of the programme and it is a valuable guide for anyone involved in Horizon 2020.

Learn from the Champions in Horizon 2020



This is a "must to have" book for anyone currently or potentially active in Horizon 2020 programme that is the new Research and Innovation Programme for the period 2014-2020. It doesn't contain only who are the champions in Horizon 2020 from each country in Europe but also their seven habits that make them so successful in this highly competitive programme. It is more than 300 pages and it should be placed next to your desk or in your desktop for immediate and daily reference in case you wish to get successful in Horizon 2020 but also to get ideas for the other funding programmes.

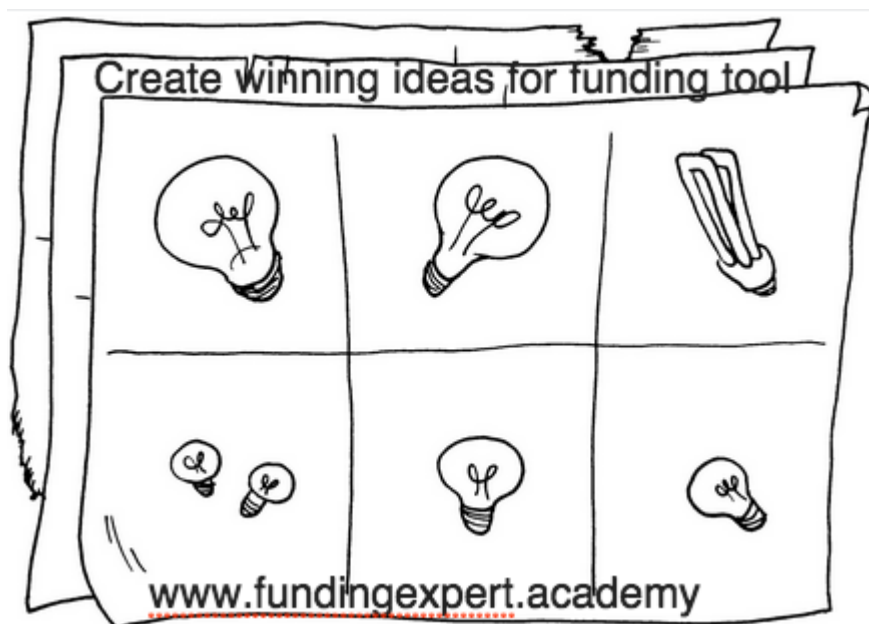
"Boost your innovation skills" Tool



According to one of our latest articles "[Innovators are made and not born! Learn How!](#)", we have seen that innovative thinking can be developed and enhanced through specific practices. You need to put aside time and create a culture in your organization or in the client's one and practice, practice, practice over and over the behaviors described in that article, to the point that they become automatic. In order to make your life easier and facilitate this process, we have a surprise for you. We have

prepared a diary template based on that article in order to allow you logging your actions for cultivating the necessary five skills. You can access this template by clicking on the button below.

Create winning ideas for funding Tool



In one of our articles in our blog "[Tips for creating great ideas that lead to winning proposals for funding](#)", we have seen some of the conditions needed in order to come up with winning ideas that deserve to receive funding as well as with some techniques on achieving this. This is essential for any funding programme that focuses on innovation such as **Horizon 2020, Erasmus+, Creative Europe, Structural Funds, etc.** You can access the tool/form along with some directions and further material by clicking on the button below.

Access an interactive map without getting lost in the funding labyrinth



Indeed, finding the most suitable funding opportunities in European Union for your organisation or clients is a challenging task. If you feel that you are aware only of a fraction of the possible funding opportunities that you can exploit, then you are right! There are vast funding opportunities that you can take advantage as long as you know where to look. Now you can access without registration an interactive map for navigating easily and without getting lost the major funding opportunities that exist currently in Europe.

Why you cannot afford to fail and how to succeed in european funding

WHY YOU CANNOT AFFORD TO FAIL IN HORIZON 2020 AND HOW TO SUCCEED

Nikolaos FLORATOS
Founder of Funding Expert Academy
EC Expert
Advisory Board Member of EPA

Access here the slides of Nikolaos Floratos that he uses as key note speaker in various events and proves why you cannot afford to fail in european funding and how to succeed in exploiting successfully european and EU funds and grants. Access the set of slides below

"THE RE-PLAN" POSTS

[Stop disseminating and start communicating](#)
[Keep Calm and Make it Simple](#)

[Innovation Management is like teenage sex](#)

[Size does matter only when it is short](#)

[Drop SMART objectives for successful EU projects and funding](#)

TESTIMONIALS

From the start Nikolaos impressed me with his professionalism and depth of knowledge... It was one of the best courses and certainly the best for practical skills. I have never had things explained so clearly to me. ...I bow my head in front of your professionalism.... [More](#)

CONNECT WITH ME

<div style="display:none;">< img src="//pixel.quantserve.com/pixel/p-0dYLvhSGGqUWo.gif?labels=l10,u9305505.u9305505s509439751527006101" border="0" height="1" width="1" alt="Quantcast"/>< /div>

×

Connect with me!

Subscribe below for receiving free tips and news for transforming you into a great funding expert and EU grant applicant

Yes, I'm in!

We hate spam too. Unsubscribe at any time.

Please confirm your interest in receiving news and tips from me with your registration

Thank you for your interest in hearing from me.

To be absolutely certain that it really is you, and not just someone who entered their email address in a web form somewhere, I'm going to have to ask you to confirm your desire to receive emails from me by clicking the link in the email that we have just sent you. Please check also in your trash/bin folder:

Thank you so much, and apologies for the trouble. I'll be in touch!

Sincerely,



Nikolaos Floratos

[Go away, box!](#)

[Sumo](#)